FINANCIAL LEADER of the YEAR



Wednesday, October 28, 2015 . Cobb Galleria Centre

Keynote Speaker

John Bardis

Founder, Retired Chairman, President and Chief Executive Officer, MedAssets, Inc "Leadership in Action"



John Bardis is a member of the Board of Directors and serves as a consultant to the company. He founded MedAssets in June 1999 and served as its Chairman and Chief Executive Officer since its inception in August 1999 until his retirement in February 2015. He also served as President of the company since its inception until December 2014. As a trusted advisor, Mr. Bardis works closely with the company's executive team and remains engaged in valued client relationships, and in communicating the company's unique value proposition as a performance improvement company to healthcare organizations. With more than 30 years of experience in the healthcare industry, beginning with American Hospital Supply and Baxter International, Mr. Bardis has held various senior management positions, including Vice President of the Baxter Operating Room Division and General Manager of the Eastern Zone. Mr. Bardis left Baxter in 1987 to join Kinetic Concepts, a publicly-traded company, which was the nation's largest specialty bed and medical equipment rental company at the time of his departure as President in 1992. From 1992 to 1997, Mr. Bardis was President and CEO of TheraTx, Inc., another publicly-traded company and a leading provider of rehabilitation services and

operator of skilled nursing facilities. In 2011, Mr. Bardis was appointed to the board of the United States Anti-Doping Agency (USADA). He serves on the Board of Advisors of the Eller College of Management at the University of Arizona and formerly served for 12 years on the Board of USA Wrestling (1995 to 2011). He also serves on the Board of Directors of the Metro Atlanta Chamber of Commerce for 2015. He graduated with a bachelor's degree in Business from the University of Arizona.

Mike McCracken

Chairman and CEO, McCracken Alliance LLC



Mike McCracken is the Founder, Chairman and CEO of McCracken Alliance, LLC (MA) which operates the Financial Leadership Continuum focused on aiding organizations in building exceptional financial leadership teams. The Continuum includes financial leadership networks and programs sponsored by premier universities and other national organizations such as Georgia State University, Florida Atlantic University, Rollins College Crummer Graduate School, Ernst & Young, KPMG, Grant Thornton, Financial Executives International, to name a few. Some of the notable programs and networks created by MA include Leadership Finance®, The Financial Leader of the Year Awards (FLY Awards), The Americas Private Enterprise Leadership Network (APELN – CFOs of \$3 billion+ revenue companies), GSU Major Company CFO Council (CFOs of \$500 million+ companies), and Leading the Office of the CFO program. His prior experience includes being an international partner at Ernst & Young and co-founder of Tatum,

the first national professional CFO firm where he is credited in building a network of 30 offices across the US. He currently serves as Executive Chairman of five university sponsored financial leadership networks, Chairman of the Board of Advisors for Georgia State University's Executive MS Finance Program, National Chairman of Leadership Finance®, and is an Honorary Alumni of GSU.

Charles S. Mann

Partner-Tax, Grant Thornton, Atlanta, GA & Chairman, Leadership Finance



Charles Mann has more than 27 years of public accounting experience serving financial services, life sciences, health care, manufacturing and technology clients throughout the Mid-South market territory. Mann's experience includes tax accounting for acquisitions, analyzing stock or asset acquisitions, corporate tax compliance, tax accounting methods and method changes, and general income tax consultation. He assists companies with their income tax provision processes and reviews of complex income tax provisions and valuation allowance issues.

Dusty Profumo

Executive Vice President and Chief Financial Officer at Church's Chicken



Mr. Profumo has more than 25 years of varied and progressive growth in financial management positions and extensive experience in the restaurant and hospitality industries. As CFO and EVP of Church's he has responsibility for business planning, accounting, tax, investor and lender relations, risk management and supply chain. Prior to joining Church's in January 2005, he served as Chief Financial Officer of Avado Brands, Inc. a casual dining restaurant company with two brands: Don Pablo's Mexican Kitchens and Hops Restaurant Bar and Microbrewery. Mr. Profumo was responsible for all financial functions as well as information technology and human resources. He was also responsible for leading the company's successful divestiture of its 279 Applebee's franchise restaurants, generating in excess of \$500 million of proceeds. Mr. Profumo was also Chief Financial Officer of Randstad North America (RNA), the North American subsidiary of one of the largest publicly traded employment solutions and staffing companies in the world. At the time RNA

employed over 50,000 workers and had revenues exceeding \$1.2 billion. Mr. Profumo began his professional career with KPMG Peat Marwick in 1974 where, prior to his departure in 1997, he served as an audit partner in the firm's manufacturing, retailing, and distribution practice, specializing in restaurant industry clients. Mr. Profumo received both a B.S. in Hotel Administration and a M.B.A. from Cornell University. He is a certified public accountant and a member of the American Institute of CPA's, Georgia Society of CPA's and Financial Executives International.

Harley E. Ryan, Jr. (Chip), Ph.D.

Associate Dean for Curriculum and Teaching, Georgia State University, SunTrust Professor of Capital Markets and Associate Professor of Finance



Dr. Harley E. Ryan, Jr. (Chip) is the Associate Dean for Curriculum and Teaching, the SunTrust Professor of Capital Markets and Associate Professor of Finance at the J. Mack Robinson College of Business at Georgia State University. Professor Ryan has been at Georgia State since 2005, was the Assistant Dean for Flex and Professional MBA Programs from 2013-2014, and was the coordinator of the Finance Ph.D. program from 2005-2012. Prior to GSU, he was the Louisiana Department of Insurance Professor and Associate Professor of Finance at Louisiana State University in Baton Rouge, Assistant Professor of Finance at Northeastern University in Boston, Massachusetts and a sales engineer for the Westinghouse Electric Corporation. Professor Ryan has also lectured and taught courses at Bond University, Gold Coast, Australia; the Hanken School of Economics, Helsinki, Finland; the Indian School of Business, Mohali, India; and the *Latin American Ph.D. Program* at Tulane University. Professor Ryan's research interests include compensation and incentive systems, corporate governance, ownership structure and family firms, mergers and acquisitions, investment

banking, and insurance. He has published papers in numerous journal including the separate *Journals of Financial Economics*, *Business, Corporate Finance*, and *Risk and Insurance* among others. He has been a noted speaker at numerous international, national and regional conferences as well as presenting his research to the *Securities and Exchange Commission*, the *National Bureau of Economic Research*, and internationally.

