



ABOUT LEADERSHIP FINANCE®

Leadership Finance® is a unique program which provides executive level finance professionals a foundation for building and broadening their knowledge of finance from an execution perspective which utilizes relationships in the broader finance community as the catalyst for learning, gaining confidence in negotiations and achieving an important level of influence in their business dealings.

convened by *McCracken Alliance, LLC*

The Program

Graduates of the program emerge with broader relationships, knowledge and influence in the world of finance. Supported directly by sponsorships from local leading universities such as **Georgia State University Robinson College of Business**, **Florida Atlantic University** and **Rollins College Crummer Graduate School of Business**, the program is linked through these universities' financial and executive leadership networks to provide an ongoing continuum for future support and relationships with other financial leaders around the country.

Each Participant will emerge from the program with significant relationships among leaders in the finance community and a high sense of pride and confidence as part of this leadership community. They will also gain a more in-depth understanding of the extended finance resources necessary for company success and a broader understanding of how their leadership aligns with today's other leaders in finance. This program is designed to:

- 1) **broaden one's base of understanding of various aspects of the finance professional,**
- 2) **explore those relationships that are critical to a successful finance professional, and**
- 3) **build relationships to create a foundation of influence within the finance community.**

Program Sessions

The core of Leadership Finance® is a nine-month program offering a series of unique executive level experiences geared to the finance professional to both enhance one's career through building relationships as well as create influence within your industry and profession. Participants meet one time per month over a working lunch with some of the leading thinkers in the finance community. Each program may include but is not limited to:

- Evolution of Finance and Associated Leadership Demands [e.g., **GSU, FAU, Rollins, Notable CFOs, FEI, McCracken Alliance (MA)**];
- Emotional Intelligence, Learning Agility and what that means for today's Multi-Dimensional Leader (e.g., **One2World plus RightPath**®)
- Leadership Progression & Professional Branding (e.g., **MA, Octagon Professional**)
- Enterprise and Risk Management (e.g., **Hall, Booth, Smith PC**)
- Banking and Finance (e.g., **PNC, Fifth Third Bank**)
- Legal Services (e.g., **Hall Booth Smith, P.C., Global Legal**)
- Professional Services Firms (e.g., **EY, Grant Thornton**)
- Compensation, Benefits & Human Capital (e.g., **Mercer**)
- Economic Development as it relates to Finance (e.g., **State and Local Government Agencies**)
- Leadership in Action (**Awards Banquet**)

For more information visit our Website at leadership-finance.com.



PRESENTING SPONSORS



Eligible Participants in the program include *current* or *future* finance executives at the Vice President, Director/Manager Level who have been identified as high potential professionals for broader roles in Finance.

Advance Preparation: A Leadership Assessment will be required prior to one of the sessions.

Program Level: Advance

Delivery Method: Group Live

Prerequisites: No Prerequisite courses are required – must meet eligibility requirements stated above.

Nomination Process

All Inclusive Program Cost is \$3,500 (or \$3,300 for *advance enrollment*)

To nominate a candidate, please contact Stephanie Dunn at **(404) 345-5821**, or email to stephanie.dunn@mccrackenalliance.com.

Online Link for Participant Submissions:

[Leadership Finance Nomination Form](#)

Conference Participants can earn up to 27 CPE credits in Finance, Business Management and Organization, Communications, Personal Development, Business Law, Accounting and Taxes fields of study.

For more information regarding program policies such as eligibility, program cancellation, refunds or concerns, please contact our offices at 770-696-5312. P.O. Box 924659, Norcross, GA 30010



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